

## **HealthFlash is Selected by Health Alliance to Provide Compliance Management Software**

*Partnership with Health Alliance will provide compliance management to leading provider-sponsored health insurer in the Midwest*

Atlanta - February 18, 2003 - HealthFlash, a leader in compliance management applications for the healthcare industry, announced today that it has been selected by Health Alliance Medical Plans, Inc. in Urbana, Illinois to manage its healthcare compliance initiatives.

Judy Griffith, Director of Compliance: "HealthFlash will allow us to automate a paper-driven process that, until now, has been extremely labor intensive. Maintaining compliance with HIPAA, NCQA, Medicare+Choice and our own internal audit standards requires a considerable commitment of resources. With Healthflash's collaboration, project management and assessment capabilities, we are able to dynamically link the regulatory statues with the compliance process, easing the labor-intensive process to remain compliant. "

Health Alliance Medical Plans, Inc. is the leading provider-sponsored health insurer in the Midwest, covering more than 230,000 lives. In recognition of its exceptional commitment to quality, Health Alliance has maintained the highest accreditation possible from the National Committee for Quality Assurance (NCQA) since 1995. Health Alliance also ranks among the nation's top 15 health plans for member satisfaction (State of Health Care Quality: 2002, NCQA).

### **About HealthFlash**

HealthFlash, Inc., based in Atlanta, Georgia, provides the leading compliance management application for the healthcare industry. The application assists hospitals, managed care organizations, and other healthcare entities in managing their accreditation and compliance processes. HealthFlash provides the healthcare industry with a full set of tools to better manage their compliance, accreditation, and strategic projects through a single enterprise-wide solution. HealthFlash applications support accreditation and compliance with JCAHO, HIPAA, NCQA, URAC, CMS in 32 managed care health plans, 70 hospitals, 87 long-term care facilities and several State administered plans.

### **For Additional Information Contact:**

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