

Franciscan Missionaries of Our Lady Health System Chooses HealthFlash To Manage Compliance Initiatives

Atlanta – March 4, 2003 – HealthFlash, a leader in compliance management applications for the healthcare industry, announced today it was selected by Franciscan Missionaries of Our Lady Health System to manage system-wide healthcare compliance initiatives.

"Because our hospitals are located in three different cities, we often have a problem coordinating the activities and people involved in all of our compliance projects. We selected HealthFlash to help facilitate and organize our compliance initiatives. We expect the HealthFlash product to streamline this effort and reduce the manual processes involved in our compliance programs," stated Dr. George Burgess, Vice President, Technology and Innovation

The HealthFlash application is a productivity tool that will be used system-wide to organize policies, perform and maintain HIPAA assessment and compliance, and to track the accreditation efforts.

Franciscan Missionaries of Our Lady is the largest Health System in the state of Louisiana. It includes 3 hospitals; Our Lady of the Lake Regional Medical Center in Baton Rouge, Our Lady of Lourdes Regional Medical Center in Lafayette, and St. Francis Medical Center in Monroe. The system also includes Calais Health, the largest occupational and behavioral health provider in Louisiana, St. Elizabeth's Hospital in Gonzales and employs more than 6500 people.

ABOUT HEALTHFLASH

HealthFlash, Inc., based in Atlanta, Georgia, provides the leading compliance management application for the healthcare industry. The application assists hospitals, managed care organizations, and other healthcare entities in managing their accreditation and compliance processes. HealthFlash provides the healthcare industry with a full set of tools to better manage their compliance, accreditation, and strategic projects through a single enterprise-wide solution. HealthFlash applications support accreditation and compliance with JCAHO, HIPAA, NCQA, URAC, CMS in 45 managed care health plans, 55 hospitals, 110 long-term care facilities and several State administrated plans.

###

For Additional Information Contact:

Craig Peeples
Office: 678-566-4736
Cellular: 404-217-0616
craig.peeples@healthflash.net