

HealthFlash Announces New Client, HealthPartners

Atlanta - March 26, 2003- HealthFlash, a leader in compliance management applications for the healthcare industry, announced today that HealthPartners of Minnesota has selected it to manage its healthcare compliance initiatives.

HealthPartners is a family of nonprofit Minnesota healthcare organizations focused on improving the health of its members, its patients and the community. HealthPartners is consumer-governed and its related organizations provide health care services, insurance and HMO coverage to nearly 660,000 members and employ more than 9000 staff. HealthPartners has been awarded "Excellent" Accreditation for its commercial HMO, point-of-service, and Medicare+Choice plans from the National Committee for Quality Assurance (NCQA). NCQA is an independent, not-for-profit organization dedicated to measuring the quality of America's healthcare.

Steve Bunde, Sr. Director, Corporate Integrity and Internal Audit stated: "Maintaining a high standard of quality is more than a mandate for HealthPartners. We use the high level of quality care we provide as a key differentiator in the markets we serve. We have won a number of quality awards over the years and are continually investing in new programs to improve the quality of healthcare we provide. With HealthFlash, we expect a significant reduction in the time and cost required to maintain and enhance our quality initiatives and compliance with JCAHO, NCQA, CMS, HIPAA and the variety of state and local regulations. We selected HealthFlash because they have shown a history of making the compliance process easier and more cost effective."

"HealthPartners is a large diversified healthcare organization that has earned a great reputation. We are very pleased to have them as a client," said Steve McGraw, CEO and President of HealthFlash.

About HealthFlash

HealthFlash, Inc., based in Atlanta, Georgia, provides the leading compliance management application for the healthcare industry. The application assists hospitals, managed care organizations, and other healthcare entities in managing their accreditation and compliance processes. HealthFlash provides the healthcare industry with a full set of tools to better manage their compliance, accreditation, and strategic projects through a single enterprise-wide solution. HealthFlash applications support accreditation and compliance with JCAHO, HIPAA, NCQA, URAC, CMS in 45 managed care health plans, 55 hospitals, 110 long-term care facilities and several State administered plans.

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