

## **FOR IMMEDIATE RELEASE**

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### **CATHOLIC HEALTHCARE PARTNERS TO UTILIZE HEALTHFLASH'S TOOL FOR HIPAA ASSESSMENTS**

**Alpharetta, Ga., July 18, 2001** -- HealthFlash, Inc. announces today an agreement with Catholic Healthcare Partners (CHP) based in Cincinnati, Ohio. CHP has chosen the HealthFlash's system to conduct their HIPAA assessment at each of its' 31 hospitals. CHP's network spans five Midwestern states. Independently each CHP hospital has the option to add additional HealthFlash modules to facilitate total accreditation and compliance management. By incorporating project, meeting, document, performance and accreditation manager modules, the HealthFlash system greatly reduces the amount of time and resources needed to complete the assessment phase of the process.

HealthFlash has emerged as a leader in providing software solutions for compliance to the healthcare industry. Whether the health care system is a hospital, physician group, health maintenance organization (HMO) or an ancillary healthcare provider, HealthFlash brings real world software solutions to senior management with tools that focus on strategic initiatives and managing organizations more efficiently.

"We are very pleased to have CHP select HealthFlash for their HIPAA assessment tool. We have designed our HIPAA product to enable large systems like CHP to perform their own self-assessments and turn those assessments into remediation projects. Hospitals and Health Plan will have a major undertaking over the next 18 months to be ready for very strict requirements passed down under the final HIPAA Privacy Rules", said David Smith, President and CEO of HealthFlash.

"CHP was looking for a tool that would allow us to monitor as well as a tool for our regions to access HIPAA. The HealthFlash application was the best tool on the market to meet our needs", said Becky Sykes, CIO of Catholic Healthcare Partners.

HealthFlash, Inc. located in Alpharetta, Georgia offers software applications to assist healthcare organizations with projects, accreditation, compliance, and document management. The product promotes collaboration and accountability among team members of healthcare systems by creating, tracking and logging all information related to projects, indicators, tasks, meetings and documents. Current users of this application include leading hospitals and managed care organizations. HealthFlash has designed the application using Microsoft technology. For further information on the company's products, please register at their website, [www.healthflash.net](http://www.healthflash.net).

MORE

Catholic Healthcare Partners (CHP) is one of the largest not-for-profit health systems in the United States and the largest in Ohio. The system consists of more than 100 corporations serving the health needs of people in Indiana, Kentucky, Ohio, Pennsylvania, Tennessee and contiguous states. CHP is organized into 10 regional service areas that oversee integrated health systems, acute care hospitals, long-term care facilities, housing sites for the elderly, home health agencies, hospice programs, outreach services, medical groups, wellness centers and other organizations that operate diversified health care activities. The regional structure encourages flexible responses to local community needs while creating the critical mass necessary to support sophisticated services delivered in a coordinated, economical manner. Additional information can be obtained at their website at [www.Health-partners.org](http://www.Health-partners.org).

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