

FOR IMMEDIATE RELEASE
DATE: 7-31-00

HEALTHFLASH, INC SIGNS AGREEMENT WITH AMERICAN ACCREDITATION HEALTHCARE COMMISSION/URAC FOR ACCREDITATION CRITERIA LICENSE

Alpharetta, GA – HealthFlash, Inc. announces today an agreement with URAC (also known as the American Accreditation HealthCare Commission), based in Washington, D.C. to license the URAC Accreditation Criteria. HealthFlash will include the URAC Accreditation Criteria within their product to assist health plans, health networks and medical review organizations to prepare for URAC Accreditation review. By incorporating project management, document storage and accreditation criteria, the HealthFlash product improves information sharing for the total organization via an ASP model.

HealthFlash has emerged as a leader in providing Internet solutions to the healthcare industry. Whether the health care system is a hospital, a physician hospital organization (PHO), health maintenance organization (HMO) or an independent provider association (IPA), HealthFlash brings real world software solutions to senior management with tools that focus on strategic initiatives and managing organizations more efficiently.

“We are very pleased to reach an agreement with URAC for the use of their Accreditation Criteria. URAC is becoming a standard for health plans and review organizations. With the URAC Criteria, we can assist organizations to prepare for their surveys in an efficient manner and also improve the total quality of the services they provide”, said David Smith, President and CEO, HealthFlash.

URAC’s President & CEO, Garry Carneal stated that “based upon an initial look at HealthFlash’s products, it looks as though HealthFlash can increase the efficiency of the accreditation process, both for the accreditation applicant and for URAC. URAC looks forward to working with HealthFlash to promote quality in a variety of health care settings.”

HealthFlash, Inc. an Internet based application service provider (ASP) located in Alpharetta, Georgia provides a project management system to assist healthcare organizations with projects, accreditation and document storage. The product promotes collaboration and accountability among team members of healthcare

systems by creating, tracking and logging all information related to projects, indicators, tasks, meetings and documents. Current users of this application include leading hospitals and managed care organizations. For further information on the company's products please register at their website www.healthflash.net.

URAC is a non-profit, charitable organization that has issued over 1,600 accreditation certificates to more than 300 managed care organizations doing business in all 50 states. Companies accredited by URAC provide health care services to more than 120 million Americans. URAC offers eleven accreditation programs: Health Plans, Health Networks, Health Utilization Management, Network Practitioner Credentialing, Workers' Compensation Utilization Management, Workers' Compensation Networks, Credentials Verification Organizations, Health Call Centers, Case Management Organizations, External Review Organizations, and Core Quality Standards for all health care organizations. URAC has also published numerous major works on the health care and insurance issues, including: The Utilization Management Guide (Second Edition); The HIPAA Handbook; The Credentialing Guide; The PPO Guide; The Rise to Prominence, The PPO Story; Models of Care: Case Studies in Healthcare Delivery Innovation; Case Management State Laws; and The URAC Directory of Accredited Organizations. URAC also offers over 40 educational seminars annually and is involved in several research projects on how to improve patient care. The URAC website is located at www.URAC.org.

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