

FOR IMMEDIATE RELEASE  
DATE: 10-9-00

## **HEALTHFLASH, INC RECEIVES LICENSE TO INCORPORATE NATIONAL COMMITTEE FOR QUALITY ASSURANCE (NCQA) ACCREDITATION STANDARDS**

**Alpharetta, GA** – HealthFlash, Inc. announces today an agreement with the National Committee for Quality Assurance (NCQA), based in Washington, D.C. to license NCQA'S Standards for Accreditation of Managed Care Organizations (MCOs).. HealthFlash will include the NCQA Standards within their product to assist health plans, health networks and medical review organizations to prepare for NCQA Accreditation review. By incorporating project management, document management and accreditation criteria, the HealthFlash product improves information sharing for the total organization via an ASP model.

HealthFlash has emerged as a leader in providing Internet solutions to the healthcare industry. Whether the health care system is a hospital, a physician hospital organization (PHO), health maintenance organization (HMO) or an ancillary healthcare provider, HealthFlash brings real world software solutions to senior management with tools that focus on strategic initiatives and managing organizations more efficiently.

“We are very pleased to reach an agreement with NCQA for the use of their Accreditation Criteria. With this license agreement, it will allow all HMO's and PPO's to utilize our product to manage the accreditation process and communicate throughout their organization. Due to the fact our application is an ASP, it allows large and small Health Plans to afford this management tool and lets the staff focus on improving the quality of their organization.” said David Smith, President and CEO, HealthFlash.

HealthFlash, Inc. an Internet based application service provider (ASP) located in Alpharetta, Georgia provides a project management system to assist healthcare organizations with projects, accreditation, compliance and document management. The product promotes collaboration and accountability among team members of healthcare systems by creating, tracking and logging all information related to projects, indicators, tasks, meetings and documents. Current users of this application include leading hospitals and managed care organizations. For further information on the company's products please register at their website [www.healthflash.net](http://www.healthflash.net).

NCQA is a private, non-profit organization dedicated to improving health care quality. More than three-quarters of Americans enrolled in HMOs are in plans that have been reviewed by NCQA. NCQA also manages the evolution of HEDIS, the performance measurement tool used by more than 90 percent of the nation's health plans. NCQA is committed to providing health care quality information through the Web and the media in order to help consumers, employers and others make more informed health care choices.

Contact: HealthFlash  
David Smith, 678-338-2943  
David.Smith@healthflash.net