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FOR IMMEDIATE RELEASE

HEALTHFLASH, INC SIGNS AGREEMENT WITH ST. JUDE CHILDREN'S RESEARCH HOSPITAL, MEMPHIS TENN.

Alpharetta, GA – HealthFlash, Inc. announces an agreement with St. Jude Children's Research Hospital in Memphis Tennessee. HealthFlash has emerged as an Internet solution to bring about an efficient health care system. Whether the health care system is a hospital, a physician hospital organization (PHO), health maintenance organization (HMO) or an independent provider association (IPA), HealthFlash brings real world software solutions to senior management through tools to better understand their organization and to more efficiently manage the organization.

“We are very pleased that a world-class children's hospital such as St. Jude chose HealthFlash to improve their management process. By tracking all their projects and accreditation efforts that are occurring within their organization St. Jude can better manage their personnel's time, focus on the most beneficial projects and put an end to tasks that are outdated or not needed,” said David Smith, President and CEO, HealthFlash. “We are pleased that St. Jude and we are very happy they

St. Jude Children's Research Hospital is one of the world's premier centers for research and treatment of catastrophic diseases in children, primarily pediatric cancers. “HealthFlash will enable us to move forward with implementing a continuous survey readiness model this year, stated Marta Gleneck, Director of Quality Management at St. Jude. “In addition, HealthFlash will enable us to have an on-line executive dashboard so that at any give moment our management team will know where we stand as an organization on our critical performance measures. As we move forward, we will also be funneling our project information through HealthFlash.”

HealthFlash based in Alpharetta, Georgia, is a web-based project information manager that promotes collaboration and accountability among team

members of health care systems by creating, tracking and logging all information related to projects, indicators, tasks, meetings and documents. The product also allows organizations to track projects and documents in order to comply with accreditation standards for their industry. It is an application service provider (ASP) model with all the information kept on the server securing all information for only the appropriate personnel to view

HealthFlash was founded by Emerging Solutions, Inc, an Atlanta based Internet solutions company with a successful product for the construction industry. HealthFlash was spun off from Emerging Solutions on February 28, 2000. Clients for HealthFlash include: Children's Hospital System of Atlanta, Voluntary Hospital Association of Georgia, St. Jude's Children's Research Hospital of Memphis and Kaiser Permanente of Georgia.